



Center for Global Education

Faculty-led Study Abroad Programs

Ghana

January 2018



Wheaton College
Center for Global Education
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MGMT 220: Innovation and Social Change in Emerging Economies

Estimated Travel Dates: January 3-17, 2018

Faculty Director

President Dennis Hanno

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Office: Park Hall 1st floor

Course Description

In this course, students will link academic course work with a service learning immersion experience in the West African country of Ghana. The course will explore how innovation and entrepreneurial activity impact the pace of economic and social development in emerging economies. Students will examine the kinds of entrepreneurial activity that exist today in various emerging economies and explore ways to spur further innovation. These ideas will be applied by working with high school students and adults in the Western Region of Ghana to develop innovative solutions that address needs and challenges in their communities.

Ghana serves as an excellent focus since it has experienced high economic growth rates as recently as 2013 but it has slowed in recent years as a result of a severe energy crisis and other macroeconomic factors.

Academic preparation begins late in the fall semester with approximately 30 hours of class meetings prior to travel to Ghana, designed to provide both an overview of the culture, history, and economic position of Ghana and to prepare students for the service activities to be performed.

In Ghana, students will work in teams to prepare and deliver training sessions based on curriculum developed by the faculty director to local secondary school students. The main focus of the work will be to foster more innovative thinking and confident leadership ability within the Ghanaian students.

Class sessions prior to travel to Ghana will be held in the Presidents' House:

Saturday, October 28: 9am-4pm
Thursday, November 2: 6pm-9pm
Monday, November 13: 6pm-9pm
Saturday, November 18: 9am-4pm
Monday, November 20: 6pm-9pm
Monday, November 27: 6pm-9pm
Thursday, November 30: 6pm-9pm

Application Information

Apply online at globaled.wheatoncollege.edu

Complete applications, including faculty recommendations, must be submitted by the application deadline in order to be considered.

Applications may be reviewed and students accepted on a rolling basis.

Accepted students will be expected to confirm participation within two weeks of notification of acceptance.

Itinerary

Day 1-2	Travel from Boston to Accra, arriving in Accra in the afternoon of Day 2. Tour Accra.
Day 3-4	Travel to Sekondi, with stop at a beach resort for lunch. Introduction to Sekondi.
Day 5-10	Teams will teach in secondary schools during the day. Evening events will include workshops with the local community and visits to local sights, including the fishing village and fabric markets.
Day 11	Regional Business Plan Competition.
Day 12	Visit Elmina Slave Castle. Visit Kakum National Park.
Day 13	Return to Accra, with stop at a beach resort for lunch.
Day 14-15	Visit Ashesi University College. Evening flight out of Accra for return to Boston the following afternoon.

Program Costs

Program fee: \$2,700. Will be charged to Wheaton fee bill upon confirmation of participation.

Program fee includes: airfare, accommodations, meals, visas, guides, field trips, in-country transportation.

➡ Need-based financial aid is available—indicate need on program application online!

Additional expenses: Personal spending money, tips

NOTE: Dates and itinerary are subject to change by the Center for Global Education and the Faculty Director.





Course Requirements

Attendance & Participation:

Students are required to attend all weekend class sessions in the fall semester prior to travel to Ghana. Students are also expected to be full participants in all activities in Ghana, including participating in daily meetings.

Group Work:

Prior to travel to Ghana, students will have three group projects: a 10-12 minute presentation on one of the many aspects of Ghanaian culture or society that this course will explore; a group analysis of the business and economic climate in Ghana; and a third project on developing materials to teach innovation and leadership in the Ghanaian context.

Final Project:

Students will complete a final project upon their return from Ghana. This will be an in-depth research on a topic of interest. A brief concept paper will be due prior to travel to develop a researchable idea or project. The final project will be a 12-15 page research paper. Students can also use other creative mediums such as film, photo essays, or case studies. The topic and approach must be approved prior to travel.

Grading:

Attendance & participation	20%
Pre-departure group projects 4	5% (15% each)
Final project	30%
Post-travel meetings	5%